



## **SCMA 23 October 2015 Conference**

### **PLATINUM SPONSORSHIP**

Platinum Sponsor will enjoy the following:

1. Acknowledgement as Platinum Sponsor on all marketing collaterals, website and stage backdrop.
2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
3. Full-page, full-colour advertisement on inside front / back cover of Conference Brochure.
4. 2 invitations for the Post Conference Reception Dinner @ Maxwell Chambers
5. 5 complimentary delegate passes for the entire Conference.
6. 4 DVDs and 8 copies of the Conference Brochure.

Cost: SGD 10,000 (2 Opportunities)

### **Post Conference Cocktail Reception SPONSORSHIP**

The reception will be held at the Foyer of Maxwell Chambers in the evening after the conference.

Post Conference Cocktail Reception Sponsor will enjoy the following:

1. Acknowledgement as Dinner Sponsor on all marketing collaterals, website and backdrop.
2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
3. Branding at Reception Venue with two standing banners, literature and gifts (provided by sponsors).
4. 5 invitations for own staff/guests to network with delegates.
5. 4 complimentary delegate passes for the Conference.
6. 4 DVDs and 4 copies of the Conference Brochure.

Cost: SGD 10,000 (1 Opportunity)

### **GOLD SPONSORSHIP**

Gold Sponsors will enjoy the following:

1. Acknowledgement as Gold Sponsor on all marketing collaterals, website and backdrop.
2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
3. Full-page, full-colour advertisement space in the Conference Brochure.
4. 3 complimentary delegate passes for the entire Conference.
5. 3 DVDs and 4 copies of the Conference Brochure.

Cost: SGD 7,500 (5 Opportunities)

### **DVD SPONSOR**

A DVD of the Conference will record the entire Conference, synced with speaker slides (where used).

1. Logo placement on all marketing collaterals, website and backdrop.
2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
3. Sole branding opportunity on DVD cover as Sponsor.

4. 3 complimentary delegate passes for the Conference.
  5. 3 DVDs and 5 copies of the Conference Brochure.
- SGD 7,500 (1 Opportunity)

### **SILVER SPONSORSHIPS**

Silver Sponsors will enjoy the following:

1. Logo placement on all marketing collaterals, website and backdrop.
2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
3. 2 DVDs and 2 copies of the Conference Brochure.
4. 2 complimentary delegate pass for the conference.
5. Benefit from any ONE of the following mileages:
  - a. Coffee / Tea Breaks (2 breaks in all - Morning and afternoon) OR
  - b. Badges and Lanyards OR
  - c. Pens

Cost SGD 5,000 (4 Opportunities)

### **COFFEE / TEA BREAKS (2 Opportunities)**

Coffee/Tea breaks in the morning and afternoon of the event consisting of coffee, tea, water and snack.

Sponsors will enjoy the following:

1. Branding of the area with 1 standing banner, literature and gifts (sponsor to provide).
2. Acknowledgement in the Conference Brochure.
3. 3 of their own staff/guests may attend Coffee/Tea Break and network with participants.

### **BADGES and LANYARDS (1 Opportunity)**

High quality badges and lanyards to be worn by all event participants. Sponsor will enjoy the following:

1. Placement of logo alongside event logo on delegate badges and lanyards.
2. Production and supply of both badges and lanyards included.

### **PENS (1 Opportunity)**

Sponsor will enjoy the following:

1. Logo printed on pen of sponsor's choice (based on selections offered)
2. Pens will be distributed to all attendees in Conference package.
3. Inclusive of pen and printing (one-colour) costs.

### **DISTRIBUTION POINT**

Manned distribution point for sponsor's brochures and products (Conditions apply).

SGD 2,000 (2 Opportunities)

### **COLLATERALS DISTRIBUTION**

Opportunity to have one sheet of promotional literature distributed to delegates. Available to 3 companies only.

SGD 1,500